



MICHAEL DESMOND
DESIGNER
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HIGHLIGHTS

- Adobe Photoshop & Illustrator expert
- Adobe InDesign, After Effects, Premier Pro
- Adobe Bridge & Camera RAW
- GIF creator (Adobe Photoshop)
- SquareSpace Designer
- Able to resolve problems
- Reliable and punctual

EDUCATION

Bachelors of Technology in Visual Communications
SUNY Farmingdale, 2015
Farmingdale, NY

Visual Communication is diverse field encompassing graphic design, illustration, fine arts, multi-media, and photography. It applies the fundamentals of major art forms to professional problem solving.

ACHIEVEMENTS

- Graduated with Latin Honors: Cum Laude
- Member of Phi Theta Kapa Honor Society
- Member of Golden Key Honor Society
- Alumni of National Art Honor Society
- GPA of 3.6

EXPERIENCE

In-house Designer & Project Manager: MAD Display
MAY 2018 - OCTOBER 2022
Plainview, NY

- Synthesized data, references, and images from the clients to create beautiful decks explaining the entire project.
- Created accurate drawings in Adobe Illustrator with-in depth details.
- Worked on entire projects from the initial client meetings to supervising the installation of the result.
- Collaborated alongside NYC visual representatives from top fashion brands such as Moncler, Tommy Hilfiger, Alexander McQueen, Zanella, and Kate Spade.
- Communicated directly with clients, vendors, and printing establishments to ensure smooth project transitions.
- Corrected or recreated various pieces of artwork for clients' that went into production in large scales.
- Visited locations to perform site surveys and created digital drawings based on the gathered information.
- Controlled all aspects of artwork layouts for client approvals and for print production.
- Exported files in various formats and sending large files via email.
- Managed various file formats. Resolutions, and memory sizes for web vs. print.
- Assisted in re-branding of company. Created logo, essentials, and customized SquareSpace website with custom created animated GIF's, business cards and shop branding.
- Utilized the MAC OS operating system.
- Matched colors using Pantone color system for various materials and finishes.
- Juggled multiple projects and client communications simultaneously.
- Reliable member of the company who took pride in his appearance.
- Collaborated well with the team to accomplish amazing results.

Freelance Graphic Designer
APRIL 2014 - CURRENT
New York

- Started benefiting from my advanced knowledge in the Adobe suite after learning business management.
- Collaborated with clients on various small projects including logos, branding, package design, menu's, digitizing sketches, coloring drawings, editing photos and design consulting.
- Communicated clearly and timely to stay on track with desired time lines.
- Organized project and files for smooth delivery and future edits.